



## Investment Opportunities in Education Sector in Danang City



Da Nang Investment Promotion Agency  
*Oct 15, 2017*

## Project List



International University



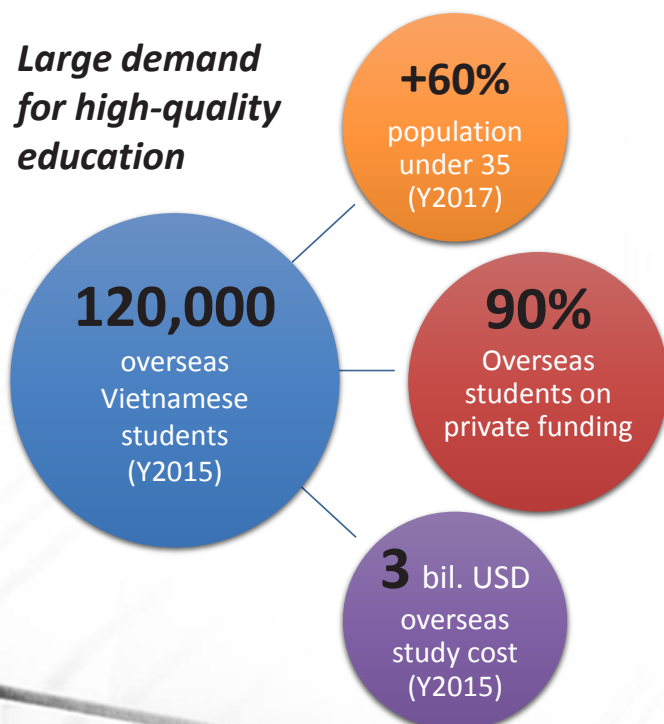
Multi-level International School



Vocational Training School

## Vietnam - Education Market Overview

**Large demand  
for high-quality  
education**



**Education Sector open to  
foreign investment**

❖ **Opened education fields:**

- ✓ engineering
- ✓ natural sciences
- ✓ technology
- ✓ business administration and business science
- ✓ economics
- ✓ accounting
- ✓ international law
- ✓ language training

❖ **Main Legal Framework:**  
**Decree 73/2012/ND-CP**

## Danang Education Market

 **25**  
Universities  
and colleges

 **40,000**  
Annual graduates

 **59**  
Vocational  
training centers

 **150/370**  
National  
standardised  
schools

Pre-school: 46/183  
Primary school: 71/100  
Secondary school: 28/60  
High school: 05/27

 **19**  
Professional  
secondary schools

### FDI IN EDUCATION AND TRAINING

 **11**  
projects


 **170** million  
USD  
Total investment  
capital


 **COUNTRY**  
Australia, Great Britain,  
USA, Singapore, Japan,  
British Virgin Island

### NUMBER OF STUDENTS

 **16,700**  
Nursery school

 **45,425**  
Kindergarten

 **86,480**  
Primary school

 **57,410**  
Secondary school

 **30,090**  
High school

## Danang Education Market – Existing Foreign Players

### Tertiary

American Pacific  
University (USA)

Pegasus College  
(Singapore)

VN-UK Institute  
for Education  
and Executive  
Training (UK)

### Primary to Secondary

Kinderworld  
(Singapore)

American Pacific  
University (USA)

### Pre-school

Green Shoot  
(UK)

COHAS (Japan)

### Language Training

Japanese center:  
3 projects

English center: 2

## 1. International University – Project Outline

## Project Content

- Provide high-quality tertiary education to serve Central Region and Vietnam

## Investment Form

- 100% foreign owned or Joint Venture

## Estimated Investment Capital

- 20 million USD

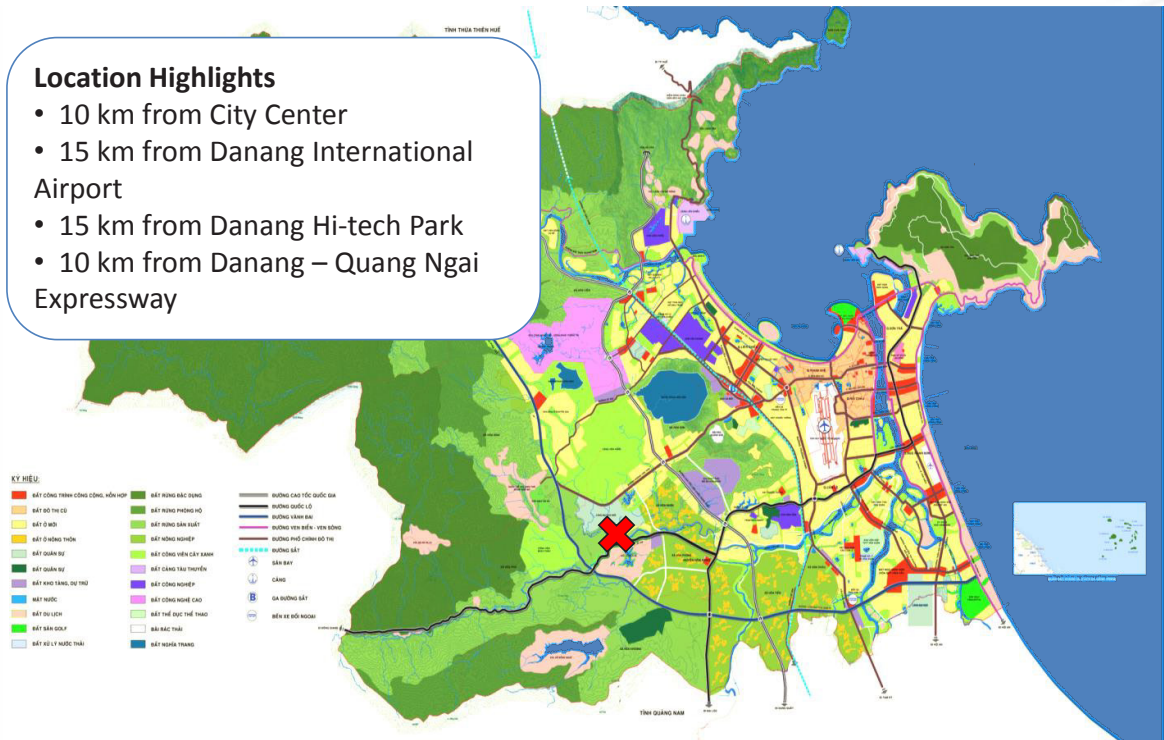
## Location

- 100,000 m2
- University Village, Hoa Nhon and Hoa Phu Commune, Hoa Vang District, Danang City

## International University – Location

### Location Highlights

- 10 km from City Center
- 15 km from Danang International Airport
- 15 km from Danang Hi-tech Park
- 10 km from Danang – Quang Ngai Expressway





## International University – Location

Available  
Land Area

- 2,741,125 m<sup>2</sup>

Land  
Status

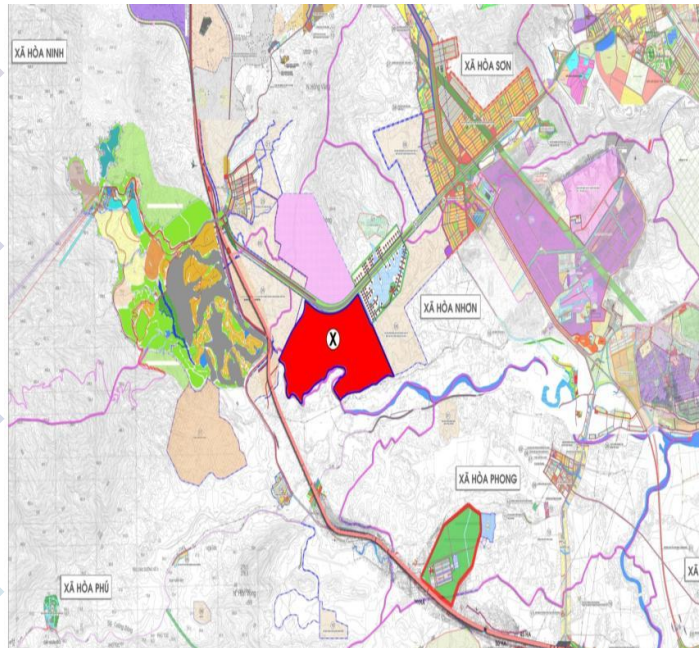
- cleared land

Max  
building  
density

- 40%

Max Land  
use ratio

- 2.6



## 2. Multi-level School – Project Outline

### Project Content

- Provide high-quality primary to high school education in Danang
- Scope: 700 students

### Investment Form

- 100% foreign owned or Joint Venture

### Estimated Investment Capital

- 5 million USD

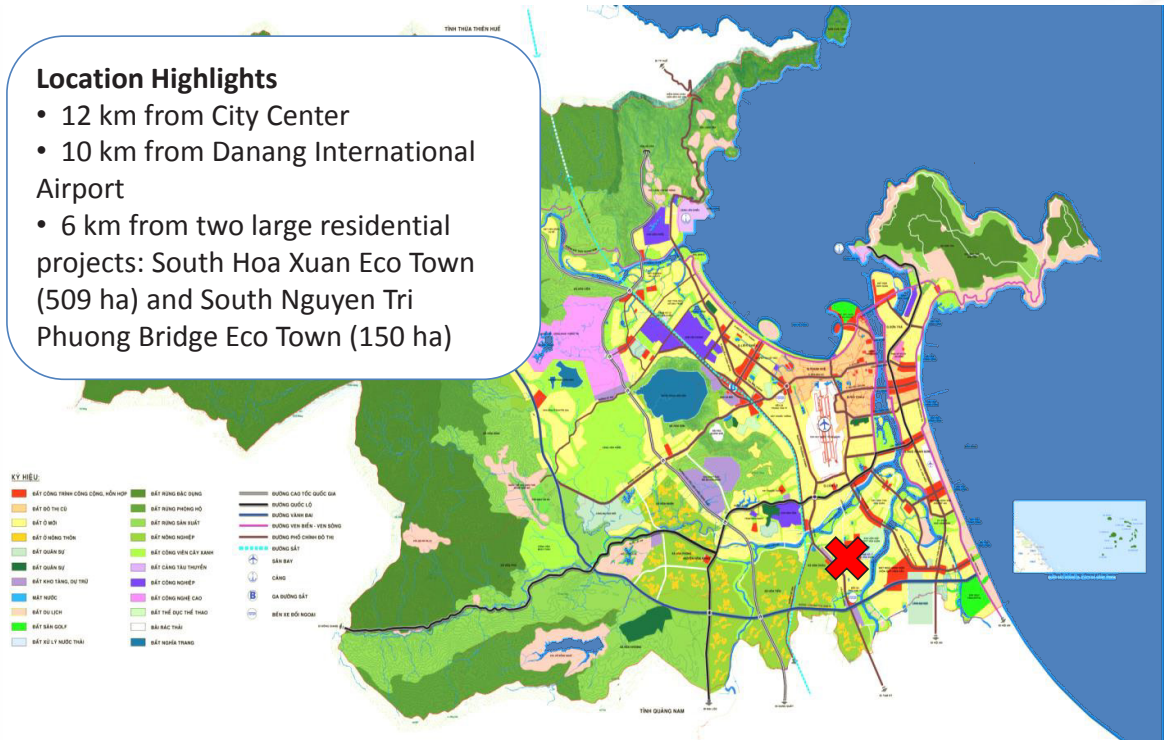
### Location

- 21,000 m<sup>2</sup>
- Lot A1-1, South Cam Le Bridge Residential Area, Hoa Xuan Ward, Cam Le District, Danang City

## Multi-level School – Location

## Location Highlights

- 12 km from City Center
- 10 km from Danang International Airport
- 6 km from two large residential projects: South Hoa Xuan Eco Town (509 ha) and South Nguyen Tri Phuong Bridge Eco Town (150 ha)



## Multi-level School – Location

## Available Land Area

- 21,000 m<sup>2</sup>

## Land Status

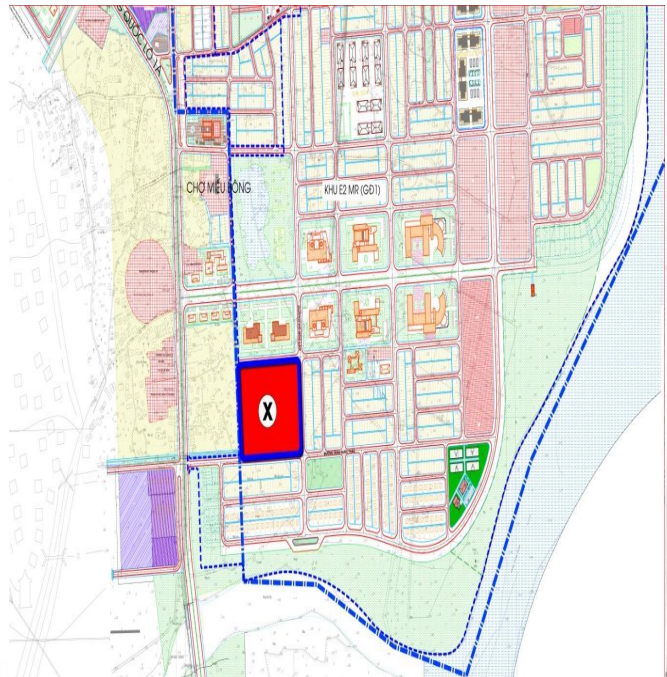
- cleared land with full technical infrastructure

Max building density

- 40%

Max Land  
use ratio

- 2.6



### 3. Vocational Training School – Project Outline

## Project Content

- Provide high-quality vocational training to meet the demand in Danang and Central Region
- Programs: Hospitality, Information Technology, Mechanical Engineering (for hi-tech production)

## Investment Form

- 100% foreign owned or Joint Venture

## Estimated Investment Capital

- 10 million USD

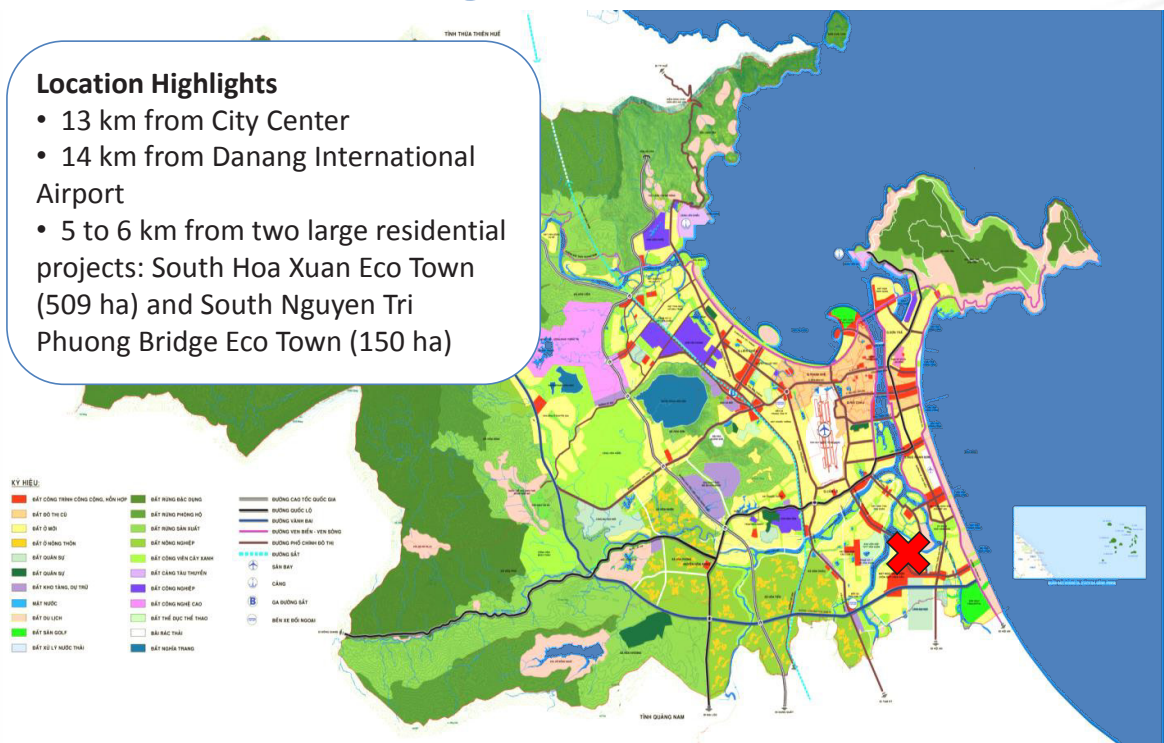
## Location

- 100,560 m2
- Hoa Quy Ward, Ngu Hanh Son District, Danang City

## Vocational Training School – Location

## Location Highlights

- 13 km from City Center
- 14 km from Danang International Airport
- 5 to 6 km from two large residential projects: South Hoa Xuan Eco Town (509 ha) and South Nguyen Tri Phuong Bridge Eco Town (150 ha)





## Vocational Training School – Location

Available  
Land Area

- 100,560 m<sup>2</sup>

Land Status

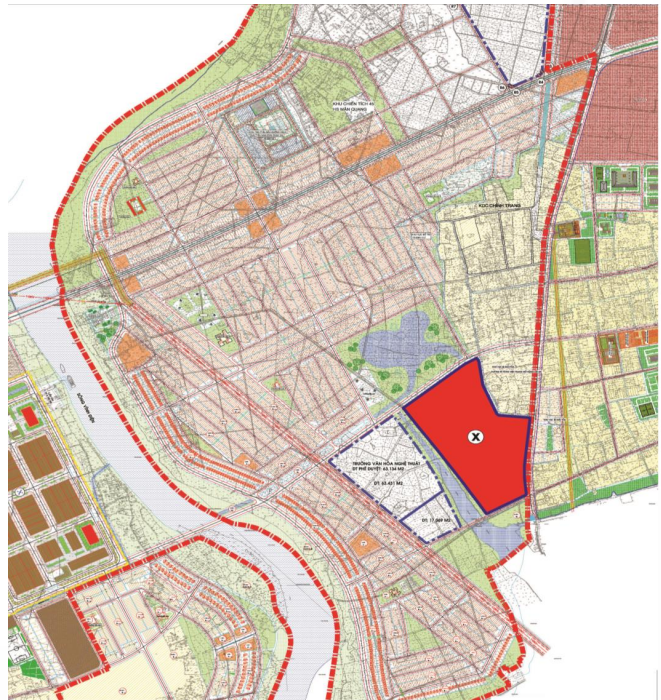
- cleared land with full technical infrastructure

Max building  
density

- 40%

Max Land  
use ratio

- 2.6



## Investment Incentives

### Corporate Income Tax

- 10% for 50 years (*normal rate is 20%*)
- Tax exemption for 4 years from the year the project generates taxable income, 50% tax reduction in the subsequent 5 years

### Land use fee

- 100% exemption (*for project in Hoa Vang District*)
- 50% reduction in 15 years (*for project in Cam Le District and Ngu Hanh Son District*)

### Import tax

- Exempted for goods imported to create initial fixed assets for the project



Please contact



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